



Health Services
LOS ANGELES COUNTY

**Los Angeles County
Board of Supervisors**

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www.dhs.lacounty.gov

*To ensure access to high-quality,
patient-centered, cost-effective
health care to Los Angeles County
residents through direct services at
DHS facilities and through
collaboration with community and
university partners.*



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December 11, 2015

TO: Supervisor Hilda L. Solis, Chair
Supervisor Mark Ridley-Thomas
Supervisor Sheila Kuehl
Supervisor Don Knabe
Supervisor Michael D. Antonovich

FROM: Mitchell H. Katz, M.D.
Director

**SUBJECT: NOTIFICATION OF EXTENSION OF MASTER
AGREEMENT WITH BEN SERAR DBA SERAR
PHOTOGRAPHY**

This is to advise the Board that the Department of Health Services (DHS) intends to exercise its delegated authority, approved on November 29, 2011 (attached), to initiate a two-year extension option by executing an Amendment with Ben Serar DBA Serar Photography to provide Ophthalmic Diagnostic Photographic Services at DHS' facilities of Harbor-UCLA Medical Center, LAC+USC Medical Center and Martin Luther King, Jr. Outpatient Center.

The Amendment exercises the last two-year option, effective January 1, 2016 through December 31, 2017, for the continued provision of ophthalmic diagnostic photographic services.

County Counsel has reviewed the Amendment and approved it as to form.

If you have any questions or require additional information, please let me know.

MHK:rf

Attachment

c: Chief Executive Office
County Counsel
Executive Office, Board of Supervisors



ADOPTED

BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES

#19 NOVEMBER 29, 2011

Sachi A. Hamai
SACHI A. HAMAI
EXECUTIVE OFFICER

Los Angeles County
Board of Supervisors

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November 29, 2011

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, California 90012

Dear Supervisors:

**APPROVAL OF OPHTHALMIC DIAGNOSTIC PHOTOGRAPHIC SERVICES
MASTER AGREEMENT
(SUPERVISORIAL DISTRICTS 1 AND 2)
(3 VOTES)**

SUBJECT

Request approval to execute a Master Agreement for the provision of
Ophthalmic Diagnostic Photographic Services in the Department of Health
Services.

IT IS RECOMMENDED THAT YOUR BOARD:

1. Approve and instruct the Director of Health Services, or his designee, to execute an Ophthalmic Diagnostic Photographic Services (ODPS) Master Agreement for the continued provision with Serar Photography, effective January 1, 2012 through December 31, 2013, for ODPS services with provisions to extend the Agreement term for up to two additional two-year periods.
2. Delegate authority to the Director of Health Services, or his designee, to execute Agreements with new qualified vendors under the Master Agreement who have been identified and selected through a Request for Statement of Qualifications (RFSQ) process for OPDS during the term of the Agreement.
3. Delegate authority to the Director of Health Services, or his designee, to exercise two additional two-year extension options, through December 31, 2017, upon review and approval by County Counsel, with notice to your Board and the Chief Executive Office.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

Approval of the Master Agreement, substantially similar to Exhibit I, will allow for the continued provision of ODPS in the Department of Health Services (DHS) facilities of Harbor-UCLA Medical Center (H-UCLA MC), LAC+USC Medical Center (LAC+USC MC), and Martin Luther King, Jr. Multi-Service Ambulatory Care Center (MLK MACC).

DHS has contracted for ODPS since 1987 at the facilities. A Request for Information was conducted in December 1997 and one firm responded and was recommended for an Agreement. An Invitation for Bids was released in August 2006 and the same firm and two others expressed interest, but no bids were received. DHS amended the Agreement and extended it through December 2008 with the same firm. In December 2008, DHS advised your Board that facility staff would analyze the service usage and determine whether contracting continued to be the most cost effective. DHS facility staff determined contracting continued to be the most cost effective. Effective October 1, 2011, acting under delegated authority, DHS approved an assignment and delegation of ownership from Richard Morrone, Inc. dba Bio-Graph to Ben Serar dba Serar Photography. DHS conducted a RFSQ solicitation to encourage additional service providers an opportunity to provide services.

The services under this Agreement are invaluable in the delivery of quality patient care. The contractor provides a variety of images that aid physicians in documenting and treating all forms of eye disease. The majority of duties involve patient care which not only includes the images but also patient assessment and monitoring before, during, and immediately following intravenous injections used in some tests. Eye diseases such as macular degeneration, diabetic retinopathy, blood vessel leaks, and hematomas are often diagnosed because of the services performed under this agreement.

Approval of the second and third recommendations will allow the Director to execute Agreements with new qualified vendors through December 31, 2017, upon review and approval by County Counsel and notice to your Board and the Chief Executive Office.

Implementation of Strategic Plan Goals

The recommended action supports Goal 4, Health and Mental Health, of the County's Strategic Plan.

FISCAL IMPACT/FINANCING

The services are provided at fixed rates during the Agreement's term. The total cost for these services during the term of the Agreement is \$851,250. Funding is included in the Fiscal Year 2011-12 Final Budget and will be requested in future fiscal years.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

DHS has determined that the provisions for the Living Wage Program (County Code Chapter 2.201) do not apply since the services are provided on an as-needed basis. County Counsel has approved Exhibit I as to use and form. The Master Agreement includes all of the standard provisions mandated by your Board. Fees are firm and fixed throughout the Agreement's term and the Agreement may be terminated for convenience by the County upon ten days' prior written notice.

CONTRACTING PROCESS

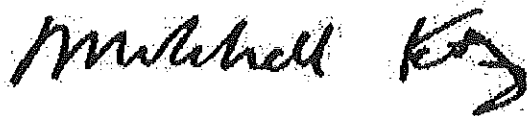
On October 17, 2011, DHS released an RFSQ for ODPS, posting it on the DHS Contracts and Grants website and the County "Doing Business with Us" website. The initial Statement of Qualifications (SOQ) submission deadline was November 4, 2011, and the recommended firm submitted a SOQ by this deadline. The RFSQ is open continuously for responses and SOQs will continue to be accepted and reviewed in accordance with the process. If qualified, additional firms will be offered the Master Agreement.

Approval of a Master Agreement does not guarantee a contractor any minimum amount of work.

IMPACT ON CURRENT SERVICES (OR PROJECTS)

Approval of the recommendations will ensure the effective administration of the ODPS Master Agreements and will provide these patient care services at DHS facilities.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Mitchell Katz", is written over a faint, larger version of the same signature.

Mitchell H. Katz, M.D.
Director

MHK:rf

Enclosures

c: Chief Executive Office
County Counsel
Executive Office, Board of Supervisors